NEXT GENERATION MEDIA CORP
Form 10QSB
November 14, 2006

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-QSB

(Mark One)

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2006

OR

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM ______________ TO ______________

COMMISSION FILE NUMBER: 000-28083

NEXT GENERATION MEDIA CORP.
(Exact name of Company as specified in its charter)

Nevada	88-0169543
(State or jurisdiction of incorporation organization)	(I.R.S. Employer or Identification No.)

7644 Dynatech Court, Springfield, Virginia	22153
(Address of principal executive offices)	(Zip Code)

Company's telephone number: (703) 644-0200

Indicate by check mark whether the Company (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Company was required to file such reports), and (2) been subject to such filing requirements for the past 90 days. Yes X No___

As of September 30, 2006, the Company had 12,373,397 shares of common stock issued and outstanding.

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Turner, Jones &Associates, P.L.L.C.
Certified Public Accountants
108 Center Street, North, 2ndFloor
Vienna, Virginia 22180-5712
(703) 242-6500
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To the Board of Directors and Stockholders of
Next Generation Media Corporation
7644 Dynatech Court
Springfield, VA 22153

We have reviewed the condensed consolidated balance sheet of Next Generation Media Corporation and subsidiary as of September 30, 2006, and the related condensed consolidated statements of income and cash flows for the nine-month periods ended September 30, 2006 and 2005. These financial statements are the responsibility of the Company's management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our reviews, we are not aware of any material modifications that should be made to the condensed financial statements, referred to above, for them to be in conformity with accounting principles generally accepted in the United States of America.

We have previously audited in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of Next Generation Media Corporation and subsidiary as of December 31, 2005, and the related consolidated statements of income, retained earnings, and cash flows for the year then ended (not presented herein); and in our report dated March 16, 2006, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying condensed consolidated balance sheet as of December 31, 2005, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

s/s Turner, Jones & Associates, PLLC
Turner, Jones & Associates, PLLC
Vienna, Virginia
November 8, 2006

PART I - FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS.

Next Generation Media Corporation

Condensed Consolidated

Interim Financial Statements

For The Nine Months Ended September 30, 2006

With Review Report of Independent

Registered Public Accounting Firm

TURNER, JONES AND ASSOCIATES, P.L.L.C.
CERTIFIED PUBLIC ACCOUNTANTS

Next Generation Media Corporation
Consolidated Statements of Financial Position

ASSETS

	(Unaudited) 30-Sep 2006	(Audited) December 31, 2005
CURRENT ASSETS:		
Cash and cash equivalents	$ 436,538	$ 610,885
Accounts receivable, net of allowance for uncollectible accounts	368,568	231,285
Trade notes receivable	-	10,637
Inventories	84,622	60,847
Employee loans and advances	-	2,874
Prepaid expenses & other current assets	66,669	28,658
Total current assets	956,397	945,186
PROPERTY, PLANT AND EQUIPMENT:		
Equipment	1,501,829	1,475,962
Furniture and fixtures	79,348	69,348
Leasehold improvements	81,390	81,390
Computer equipment/software	219,459	192,140
Software development	195,961	157,981
Vehicles	9,200	9,200
Total property, plant and equipment	2,087,187	1,986,021
Less accumulated depreciation	(1,589,007)	(1,454,008)
Net property, plant and equipment	498,180	532,013
Intangibles, net of accumulated amortization	951,133	951,133
Deposits	-	41,200
Total other assets	951,133	992,333
TOTAL ASSETS	$ 2,405,710	$ 2,469,532

LIABILITIES AND STOCKHOLDERS' EQUITY

CURRENT LIABILITIES:		
Obligation under capital leases, current Portion	$ 44,332	$ 28,699
Notes payable, current portion	25,066	23,730
Accounts, accrued expenses and other Payables	347,004	365,687
Customer deposits	186,455	-
Sales tax payable	12,071	1,794
Pension payable	13,378	48,519
Total current liabilities	628,306	468,429
LONG TERM LIABILITIES:		
Obligation under capital lease	96,473	85,204
Notes payable, less current portion	44,866	63,861
Total long term liabilities	141,339	149,065
Total liabilities	769,645	617,494
STOCKHOLDERS' EQUITY :		
Common stock, $.01 par value, 50,000,000 shares authorized 12,373,397 issued and outstanding, respectively	123,734	123,734
Additional paid in capital	7,379,744	7,379,744
Accumulated deficit	(5,869,227)	(5,651,440)
Total stockholders' equity	1,634,251	1,852,038
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	$ 2,403,896	$ 2,469,532

See accompanying notes and accountant's review report

Next Generation Media Corporation
Condensed Consolidated Statement of Income (Unaudited)

	For the Three Months Ended		For the Nine Months E	
	September 30, 2006	September 30, 2005	September 30, 2006	Sept
Revenues:				
Sales, net of discounts	$ 1,972,240	$ 2,128,298	$ 6,091,001	$ 6,
Franchise fees	-	66,000	89,000	
Total revenues	1,972,240	2,194,298	6,180,001	6,
Cost of Goods Sold:	1,538,625	1,501,507	4,675,941	4,
Gross margin	433,615	692,791	1,504,060	2,
General and administrative expenses	536,789	647,074	1,613,478	1,
Depreciation	45,000	37,500	135,000	
Total operating expenses	581,789	684,574	1,748,478	1,
Gain/(Loss) from operations	(148,174)	8,217	(244,418)	
Other income and (expenses):				

Interest income	-	496	-	
Gain/Loss on legal settlement	-	-	-	
Miscellaneous income(expense)	24,002	(3)	39,445	
Gain on disposal of equipment	-	-	-	
Interest expense	(4,746)	(3,696)	(12,814)	
Total other income (expense)	19,256	(3,203)	26,631	
Net income	(128,918)	5,014	(217,787)	
Gain applicable to common shareholders	(128,918)	5,014	(217,787)	
Basic gain/(loss) per common share	-0.010	0.000	-0.018	
Weighted average common shares outstanding	12,373,397	12,373,397	12,373,397	12,
Diluted gain per common share	N/A	N/A	N/A	
Fully diluted common shares outstanding	13,347,342	13,504,897	13,347,342	13,

See accompanying notes and accountant's review report

Next Generation Media Corporation
Statement of Cash Flows - Unaudited
For The Nine Months Ended

	30-Sep 2006	30-Sep 2005
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income/(loss)	$ (217,787)	$ 92,505
Adjustments to reconcile net income to net cash provided by operating activities:		
Gain on disposal	-	(1,500)
Depreciation and amortization	134,999	112,500
(Increase) decrease in assets		
Accounts & notes receivable	(137,283)	(147,944)
Inventories	(23,775)	16,429
Prepaids and other current assets	(24,500)	(7,443)
Deposits	41,200	-
Increase (decrease) in liabilities		
Accounts and other payables	(43,547)	247,246
Customer deposits	186,455	-
Net cash flows provided(used) by operating activities	(84,238)	311,793
CASH FLOWS FROM INVESTING ACTIVITIES:		
Disposal of property and equipment	-	1,500
Purchase of property and Equipment, net	(101,166)	(130,954)
Net cash provided/(used) by investing activities	(101,166)	(129,454)
CASH FLOWS FROM FINANCING ACTIVITIES		
Shares issued for services	-	18,500
Borrowings under notes payable and capital leases	53,524	100,990

Repayment of notes payable & capital leases	(42,467)	(33,556)
Net cash provided/(used) by financing activities	11,057	85,934

See accompanying notes and accountant's review report

Next Generation Media Corporation
Consolidated Statements of Stockholders' Equity-Unaudited

	Common Stock Shares	Amount	Additional Paid In Capital	Accumulated Deficit	To
Balance: December 30, 2004	10,523,397	105,234	7,379,744	(5,669,414)	$ 1
Shares issued	1,850,000	18,500			$
Net Income				17,974	
Balance: December 31, 2005	12,373,397	123,734	7,379,744	(5,651,440)	$ 1
Net Income				(217,787)	
Balance September 30, 2006	12,373,397	123,734	7,379,744	(5,869,227)	$ 1

See accompanying notes and accountant's review report

Next Generation Media Corporation
Notes to Financial Statements - Unaudited
September 30, 2006

UNAUDITED INTERIM FINANCIAL STATEMENTS

The accompanying unaudited interim consolidated financial statements included herein have been prepared in accordance with the rules and regulations of the Securities and Exchange Commission (SEC). The interim condensed consolidated accounts of Next Generation Media Corporation and its subsidiary (collectively, the Company). In the opinion of management, all adjustments (consisting of normal recurring adjustments) necessary for a fair statement of the financial position, results of operations and cash flows for the interim periods presented have been made. The preparation of the financial statements includes estimates that are used when accounting for revenues, allowance for uncollectible receivables, telecommunications expense, depreciation and amortization and certain accruals. Actual results could differ from those estimates. The results of operations for the nine months ended September 30, 2006, are not necessarily indicative of the results to be expected for the full year. Some information and footnote disclosures normally included in financial statements or notes thereto prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to SEC rules and regulations. The

Company believes, however, that its disclosures are adequate to make the information provided not misleading. You should read these interim consolidated financial statements in conjunction with the consolidated financial statements and notes thereto included in the Company's 2005 Annual Report on Form 10-KSB.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Business:

Next Generation Media Corporation was incorporated in the State of Nevada in November of 1980 as Micro Tech Industries Inc., with an official name change to Next Generation Media Corporation in April of 1997. The Company, through its wholly owned subsidiary, United Marketing Solutions, Inc., provides direct marketing products, which involves the designing, printing, packaging, and mailing of public relations and marketing materials and coupons for retailers who provide services. Sales are conducted through a network of franchises that the Company supports on a wholesale basis. At September 30, 2006, the Company had approximately 38 active area franchise operations located throughout the United States.

Property and Equipment:

Property and equipment are stated at cost. The company uses the straight-line method in computing depreciation for financial statement purposes.

Expenditures for repairs and maintenance are charged to income, and renewals and replacements are capitalized. When assets are retired or otherwise disposed of, the cost of the assets and the related accumulated depreciation are removed from the accounts.

Estimated useful lives are as follows:

Furniture, fixtures and equipment	7-10 years
Leasehold Improvements	10 years
Vehicles	5 years
Computer & Software	5 years

Depreciation expense for the three months ended September 30, 2006 and 2005 was $45,000 and $37,500, respectively.

Intangibles:

The Company has recorded goodwill based on the difference between the cost and the fair value of certain purchased assets. The Company annually evaluates the goodwill for possible impairment. The analysis consists of a comparison of the Company's market capitalization under SFAS No. 142 to the net fair market value of all identifiable assets plus goodwill and/or projected cash flows to the carrying value of the goodwill. Any excess book value over market capitalization would be written off due to impairment.

Advertising Expense:

The Company expenses the cost of advertising and promotions as incurred. Advertising costs charged to operations for the three months ended September 30, 2006 and 2005 was $26,452 and $16,055.

Revenue Recognition:

The Company recognizes revenue from the design production and printing of coupons upon delivery. Revenue from initial franchise fees is recognized when substantially all services or conditions relating to the sale have been substantially performed. Substantially all services and or conditions are satisfied upon receipt of payment. Franchise support of $150 per quarter per franchisee is recognized when billed to the franchisee. Amounts billed or collected in advance of final delivery or shipment are reported as deferred revenue.

Impairment of Long-Lived Assets:

The Company reviews the carrying values of its long-lived assets for possible impairment on an annual basis and whenever events or changes in circumstances indicate that the carrying amount of the assets should be addressed. The Company believes that no permanent impairment in the carrying value of long-lived assets exists as of September 30, 2006.

Comprehensive Income:

The Company has adopted Statement of Financial Accounting Standards No. 130, "Reporting Comprehensive Income". Comprehensive income as defined includes all changes to equity except that resulting from investments by owners and distributions to owners. The company has no item of comprehensive income to report.

Reclassifications:

Certain prior year amounts have been reclassified to conform to the current year presentation.

New Accounting Pronouncements:

On December 15, 2004, the Financial Accounting Standards Board issued SFAS No. 123(R), Share-Based Payment, which amends SFAS No. 123, Accounting for Stock-Based Compensation. SFAS No 123 (R) requires that all share-based payments to employees, including grants of employee stock options, be accounted for at fair value. The pro forma disclosures previously permitted under SFAS No. 123 no longer will be an alternative to financial statement recognition. Under SFAS No. 123 (R), the Company must determine the appropriate fair value model to be used for valuing share-based payments, the amortization method for compensation cost and the transition method to be used for valuing share-based payments, the amortization method for compensation cost and the transition method to be used at date of adoption. The Company previously adopted the fair-value-based method of accounting for share-based payments under SFAS No. 123 effective January 1, 2003 using the prospective method described in SFAS No. 148, Accounting for Stock-Based Compensation-Transition and Disclosure. SFAS No. 123 (R) also amends SFAS No. 95, Statement of Cash Flows, to require that excess tax benefits be reported as a financing cash inflow rather than as a reduction of taxes paid. As originally issued, SFAS No. 95 required all income tax payments to be classified as operating cash outflows. This statement is effective for fiscal periods beginning after June 15, 2005. The adoption of the standard had no material impact on the Company's financial position or net earnings.

Use of Estimates:

The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Income Taxes:

The Corporation uses Statement of Financial Standards No. 109 "Accounting for Income Taxes" (SFAS No. 109) in reporting deferred income taxes. SFAS No. 109 requires a company to recognize deferred tax liabilities and assets for expected future income tax consequences of events that have been recognized in the company's financial statements. Under this method, deferred tax assets and liabilities are determined based on temporary differences in financial carrying amounts and the tax bases of assets and liabilities using enacted tax rates in effect in the years in which temporary differences are expected to reverse.

Risks and Uncertainties:

The Company operates in an environment where intense competition exists from other companies. This competition, along with increases in the price of paper, can impact the pricing and profitability of the Company.

Credit Risk:

The Company at times may have cash deposits in excess of federally insured limits.

Accounts Receivable:

The Corporation grants credit to its customers, which includes the retail sector and their own franchisees. The Company establishes an allowance for doubtful accounts based upon on a percentage of accounts receivable plus those balances the Company feels will be uncollectible. Allowance for uncollectible accounts as of September 30, 2006 and 2005 was $21,651 and $52,913 respectively.

Cash and Cash Equivalents:

The Company considers all highly liquid investments with maturities of three months or less to be cash equivalents.

Earnings Per Common Share:

The Company calculates its earnings per share pursuant to Statement of Financial Accounting Standards No. 128, "Earnings Per Share" ("SFAS No. 128"). Under SFAS No. 128, basic earnings per share is computed by dividing reported earnings available to common stockholders by weighted average shares outstanding. Diluted earnings per share reflect the potential dilution assuming the issuance of common shares for all potential dilutive common shares outstanding during the period.

Earnings Per Common Share:

As of September 30, 2006, the Company had financial obligations that could create future dilution to the Company's common shareholders and are not currently classified as common shares of the company. The following table details such instruments and obligations and the common stock comparative for each. The common stock number is based on specific conversion or issuance assumptions pursuant to the corresponding terms of each individual instrument or obligation.

Instrument or Obligation	
Stock options outstanding as of September 30, 2006 with a weighted average exercise price per share of $0.39	1,631,500

Inventories:

Inventories consist primarily of paper, envelopes, and printing materials and are stated at the lower of cost or market, with cost determined on the first-in, first-out method.

Principles of Consolidation:

The accompanying consolidated financial statements include the accounts of the parent company, Next Generation Media Corporation and its subsidiaries as of September 30, 2006.

NOTE 2 - RETIREMENT PLAN

The company maintains a 401(k) defined contribution plan covering substantially all employees. The Corporation may elect to contribute up to 3% of each eligible employee's gross wages. Employees can elect up to 15% of their salary to be contributed before income taxes, up to the annual limit set by the Internal Revenue Code. Accrued contributions for the quarter ended September 30, 2006 are $45000.

NOTE 3 - NOTES PAYABLE AND LINE OF CREDIT

Notes payable consists of the following:

Notes payable at September 30, 2006 consists of:

Obligation to Bank of America, bearing interest at 6.4% percent per annum, the loan is payable in forty-eight monthly installments of $2,395, including interest, and is collateralized by the equipment financed. Balance outstanding at September 30, 2006 was $70,167.

The 5 year schedule of maturities is as follows:

2006	$ 5,842
2007	25,318
2008	27,011
2009	11,761
Thereafter	0
	$69,932

NOTE 4 - COMMON STOCK

During the nine months ended September 30, 2006 and 2005, the Company issued zero and 1,850,000 shares of common stock respectively.

NOTE 5 - EMPLOYEE STOCK INCENTIVE PLAN

On December 26, 2001, the Company adopted the Employee Stock Incentive Plan authorizing 3,000,000 shares at a maximum offering price of $0.10 per share for the purpose of providing employees equity-based compensation incentives. The Company issued no shares under the plan during the periods. Pursuant to an employment agreement dated May 11, 2006, the Company authorized the issuance of 500,000 options to purchase its' common stock at $.10 per share to the President/Chief Executive Officer.

NOTE 6 - COMMITMENTS AND CONTINGENCIES

Future minimum annual lease payments for capital and operating leases as of September 30, 2006 are:

	Operating	Capital
2006	110,419	13,941
2007	219,107	55,770
2008	302,855	47,958
2009	314,969	27,243
2010	327,568	14,863
Thereafter	0	0
Total	1,274,918	159,775

Rent expense for the quarters ended September 30, 2006 and 2005 were $70,227 and $67,526.

The Company has entered into various employment contracts. The contracts provided for the award of present and/or future options to purchase common stock at then fair market value of the underlying shares at date of grant or vesting. The contracts can be terminated without cause upon written notice within thirty to ninety days.

The Company is party to various legal matters encountered in the normal course of business. In the opinion of management and legal counsel, the resolution of these matters will not have a material adverse effect on the Company's financial position or the future results of operations.

NOTE 7 - OBLIGATION UNDER CAPITAL LEASE

The Company acquired machinery under the provisions of a long-term leases. For financial reporting purposes, minimum lease payments relating to the machinery have been capitalized.

The future minimum lease payments under capital leases and net present value of the future minimum lease payments as of September 30, 2006 are as follows:

Total minimum lease payments	$ 159,775
Amount representing interest	18,970
Present value of net minimum lease payments	140,805
Current portion	44,332
Long-term capital lease obligation	$ 96,473

ITEM II. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

CONDITION AND RESULTS OF OPERATIONS.

The following Management Discussion and Analysis should be read in conjunction with the financial statements and accompanying notes included in this Form 10-QSB.

Total revenues in the quarter ended September 30, 2006 were $1,972,240, down slightly from $2,128,298 for the quarter ended

September 30, 2005. The company has entered into a partnership with Leon Henry, Inc., a leader in the insert media marketing industry. This partnership is a cost effective means for the company to increase its market penetration for national advertising revenues. The company has increased its financial commitment for marketing and advertising to boost franchise sales. The company will continue to offer incentive programs designed to facilitate growth of existing franchises.

Total cost of goods sold in the quarter ended September 30, 2006 were $1,538,625, up from $1,501,507 for the quarter ended September 30, 2005. The cost of raw materials, i.e., paper and envelopes, used in the production of the entire product line, continue to increase. The company has invested, in the last twenty-four months, approximately $700,000, in both Information Technology and equipment solutions, to contain rising labor and material costs and expects to start realizing a return on the investment in 2007. Total gross margins were $433,615 and $692,791 for the quarters ended September 30, 2006 and September 30, 2005 respectively.

Total operating expenses were $581,789 for the quarter ended September 30, 2006, down from $647,074 for the quarter ended September 30, 2005. This represents a decrease of 11% as management worked to reduce costs and eliminate unnecessary expenditures.

The company has terminated two senior executives that failed to produce results to the level that the company anticipated. The company has since replaced these two positions with individuals who the company believes can meet its stated sales goals and development of current franchise network. These individuals have already begun to demonstrate their capabilities in these critical areas. The company remains committed to the goal of acquiring twenty new franchises annually.

Total assets decreased slightly from $2,469,532 at December 31, 2005 to $2,405,710 at September 30, 2006, primarily due to a decrease in cash and cash equivalents. Total current liabilities increased from $617,494 at December 31, 2005 to $769,645 at September 30, 2006 due in part to an increase of $186,455 in customer deposits.

Net cash flows used by operating activities were $84,238 for the three-month period ended September 30, 2006 as compared to net cash flows provided by operating activities of $311,793 for the three-month period ended September 30, 2005.

Net cash used by investing activities was $101,166 for the three-month period ended September 30, 2006, as compared to net cash used by investing activities of $129,454 for the three-month period ended September 30, 2005.

While the Company has raised capital to meet its working capital and financing needs in the past, additional financing may be required in order to meet the Company's potential cash flow deficits from operations. As previously mentioned, the Company has obtained financing in the form of equity in order to provide the necessary working capital. The Company currently has no other commitments for financing. There are no assurances the Company will be successful in raising the funds required.

The Company has issued shares of its common stock from time to time in the past to satisfy certain obligations, and expects in the future to also acquire certain services, satisfy indebtedness and/or make acquisitions utilizing authorized shares of the capital stock of the Company.

Quantitative and Qualitative Disclosures About Market Risk

In the normal course of business, operations of the Company may be exposed to fluctuations in interest rates. These fluctuations can vary the cost of financing, investing, and operating transactions. Because the Company has only fixed rate short-term debt, there are no material impacts on earnings due to fluctuations in interest rates.
New Accounting Pronouncements:

In March 2004, the FASB issued EITF No. 03-1, The Meaning of Other-Than-Temporary Impairment and its Application to Certain Investments which provides additional guidance on how companies, carrying debt and equity securities at amounts higher than the securities fair values, evaluate whether to record a loss on impairment. In addition, EITF No. 03-1 provides guidance on additional disclosures required about unrealized losses. The impairment accounting guidance is effective for reporting periods beginning after June 15, 2004 and the disclosure requirements are effective for annual reporting periods ending after June 15, 2004. On September 30, 2004, the FASB approved the issuance of FASB Staff Position EITF No. 03-1-1, which delays the effective date for the application of the recognition and measurement provisions of EITF No. 03-1 to investments in securities that are impaired. Certain disclosure provisions in EITF No. 03-1 were effective for fiscal years ended after December 15, 2003 and other disclosure provisions are effective for annual reporting periods after June 15, 2004. The adoption of this statement is not expected to have a material effect on the Company's consolidated financial statements.

In December 2004, the FASB issued SFAS No. 123 (revised 2004), Share-Based Payment ("SFAS 123 r"). This statement is a revision of SFAS No. 123, Accounting for Stock-Based Compensation, and supersedes APB Opinion No. 25, Accounting for Stock Issued to Employees, and its related implementation guidance. SFAS 123r requires that compensation cost relating to share-based payment transactions be recognized in financial statements. That cost will be measured based on the fair value of the equity or liability instruments issued. This statement is effective beginning with the Company's third quarter of fiscal year 2005. The Company is currently evaluating the requirements of SDAF 123r and has not yet fully determined the impact on its consolidated financial statements. The adoption of this statement is not expected to have a material effect on the Company's consolidated financial statements.

Forward Looking Statements.

The foregoing Managements Discussion and Analysis of Financial Condition and Results of Operations "forward looking statements" within the meaning of Rule 175 under the Securities Act of 1933, as amended, and Rule 3b-6 under the Securities Act of 1934, as amended, including statements regarding, among other items, the Company's business strategies, continued growth in the Company's markets, projections, and anticipated trends in the Company's business and the industry in which it operates. The words "believe," "expect," "anticipate," "intends," "forecast," "project," and similar expressions identify forward-looking statements. These forward-looking statements are based largely on the Company's expectations and are subject to a number of risks and uncertainties, including but not limited to, those risks associated with economic conditions generally and the economy in those areas where the Company has or expects to have assets and operations; competitive and other factors affecting the Company's operations, markets, products and services; those risks associated with the Company's ability to successfully negotiate with certain customers, risks relating to estimated contract costs, estimated losses on uncompleted contracts and estimates regarding the percentage of completion of contracts, associated costs arising out of the Company's activities and the matters discussed in this report; risks relating to changes in interest rates and in the availability, cost and terms of financing; risks related to the performance of financial markets; risks related to changes in domestic laws, regulations and taxes; risks related to changes in business strategy or development plans; risks associated with future profitability; and other factors discussed elsewhere in this report and in documents filed by the Company with the Securities and Exchange Commission. Many of these factors are beyond the Company's control. Actual results could differ materially from these forward-looking statements. In light of these risks and uncertainties, there can be no assurance that the forward-looking information contained in this Form 10-QSB will, in fact, occur. The Company does not undertake any obligation to revise these forward-looking statements to reflect future events or circumstances and other factors discussed elsewhere in this report and the documents filed or to be filed by the Company with the Securities and Exchange Commission.

Inflation

In the opinion of management, inflation has not had a material effect on the operations of the Company. Trends, Risks and Uncertainties The Company has sought to identify what it believes to be the most significant risks to its business as discussed in "Risk Factors" above, but cannot predict whether or to what extent any of such risks may be realized nor can there be any assurances that the Company has identified all possible risks that might arise. Investors should carefully consider all of such risk factors before making an investment decision with respect to the Company's stock.
Uncertainly of future results

There can be no assurance that the Company will be able to generate sufficient revenues from the sale of its products and services. The Company expects that negative cash flow from operations may exist for the next 12 months as it continues to develop and market its products and services. If cash generated by operations is insufficient to satisfy the Company's liquidity requirements, the Company may be required to sell additional equity or debt securities. The sale of additional equity or convertible debt securities would result in additional dilution to the Company's shareholders.

Potential fluctuations in quarterly operating results may fluctuate Significantly in the future as a result of a variety of factors, most of which Are outside the Company's control including: the demand for the Company's products and services; seasonal trends in demand and pricing of products and services; the amount and timing of capital expenditures and other costs relating to the expansion of the Company's operations; the introduction of new services and products by the Company or its competitors; price competition or pricing changes in the industry; political risks and uncertainties involving the world's markets; technical difficulties and general economic conditions. The Company's quarterly results may also be significantly affected by the impact of the accounting treatment of acquisitions, financing transactions or other matters. Particularly the Company's early stage of development, such accounting treatment can have a material impact on the results for any quarter. Due to the foregoing factors, among others, it is likely that the Company's operating results will fall below the expectations of the Company or investors in some future quarter.

Management of Growth

The Company may experience growth in the number of employees relative to its current levels of employment and the scope of its operations. In particular, the Company may need to hire sales, marketing and administrative personnel. Additionally, acquisitions could result in an increase in employee headcount and business activity. Such activities could result in increased responsibilities for management.

The Company believes that its ability to increase its customer support capability and to attract, train, and retain qualified technical, sales, marketing, and management personnel, will be a critical factor to its future success. In particular, the availability of qualified sales and management personnel is quite limited, and competition among companies to attract and retain such personnel is intense. During strong business cycles, the Company may experience difficulty in filling its needs for qualified sales, and other personnel.

The Company's future success will be highly dependent upon its ability to successfully manage the expansion of its operations. The Company's ability to manage and support its growth effectively will be substantially dependent on its ability to implement adequate financial and management controls, reporting systems, and other procedures and hire sufficient numbers of financial, accounting, administrative, and management personnel. The Company is in the process of establishing and upgrading its financial accounting and procedures. There can be no assurance that the Company will be able to identify, attract, and retain experienced accounting and financial personnel. The Company's future operating results will depend on the ability of its management and other key employees to implement and improve its systems for operations, financial control, and information management, and to recruit, train, and manage its employee base. There can be no assurance that the Company will be able to achieve or manage any such growth successfully or to implement and maintain adequate financial and management controls and procedures, and any inability to do so would have a material adverse effect on the Company's business, results of operations, and financial condition.

The Company's future success depends upon its ability to address potential market opportunities while managing its expenses to match its ability to finance its operations. This need to manage its expenses will place a significant strain on the Company's management and operational resources. If the Company is unable to manage its expenses effectively, the Company's business, results of operations, and financial condition will be materially adversely affected.

Risks associated with acquisitions

Although the Company does not presently intend to do so, as part of its business strategy in the future, the Company could acquire assets and businesses relating to or complementary to its operations. Any acquisitions by the Company would involve risks commonly encountered in acquisitions of companies. These risks would include, among other things, the following: the Company could be exposed to unknown liabilities of the acquired companies; the Company could incur acquisition costs and expenses higher than it anticipated; fluctuations in the Company's quarterly and annual operating results could occur due to the costs and expenses of acquiring and integrating new businesses or technologies; the Company could experience difficulties and expenses in assimilating the operations and personnel of the acquired businesses; the Company's ongoing business could be disrupted and its management's time and attention diverted; the Company could be unable to integrate successfully.

PART II.

ITEM 1. LEGAL PROCEEDINGS.

Other than as set forth below, the Registrant is not a party to any material pending legal proceedings and, to the best of its knowledge, no such action by or against the Registrant has been threatened.

The Company is subject to other legal proceedings and claims that arise in the ordinary course of its business. Although occasional adverse decisions or settlements may occur, the Company believes that the final disposition of such matters will not have material adverse effect on its financial position, results of operations or liquidity.

ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS.

Sales of Unregistered Securities.

Not Applicable.

Use of Proceeds.

Not Applicable.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES.

Not Applicable.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.

There were not any matters submitted requiring a vote of security holders during the three-month period ending September 30, 2006.

ITEM 5. OTHER INFORMATION.

Not Applicable.

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K.

(a) Reports on Form 8-K. No reports on Form 8-K were filed during the three-month period covered in this Form 10-QSB.

(b) Exhibits. Exhibits included or incorporated by reference herein: See Exhibit Index.

EXHIBIT INDEX

Exhibit No.	Description
3.1	Articles of Incorporation, under the name Micro Tech Industries, Inc. (incorporated by reference in the filing of the Company's annual report on Form 10KSB filed on April 15, 1998).

3.2	Amendment to the Articles of Incorporation (incorporated by reference in the Company's quarterly report filed on Form 10 Q filed on May 15, 1997).
3.3	Amended and Restated Bylaws (incorporated by reference in the filing of the Company's annual report on Form 10KSB filed on November 12, 1999).
10.1	Employment Agreement for Darryl Reed.
16.1	Letter on change in certifying accountant (incorporated by reference in the filing of the Company's current report on Form 8-K filed on January 5, 2001).
31.1	Certification of Principal Executive Officer
31.2	Certification of Chief Financial Officer
32.1	Certification Pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification Pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Next Generation Media Corp.

Dated: November 14, 2006

By: /s/ Darryl Reed
Darryl Reed, CEO