

Brunelle Anna  
Form 4  
January 06, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Brunelle Anna

(Last) (First) (Middle)  
2160 GOLD STREET, P.O. BOX  
2160  
(Street)

ALVISO, CA 95002-2160

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
TIVO INC [TIVO]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/04/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	01/04/2010		M	1,675	A \$ 6.18	76,675	D
Common Stock	01/04/2010		S <sup>(1)</sup>	1,675	D \$ 10.19	75,000	D
Common Stock	01/04/2010		M	826	A \$ 6.18	75,826	D
Common Stock	01/04/2010		S <sup>(1)</sup>	826	D \$ 10.19	75,000	D
Common Stock	01/04/2010		M	938	A \$ 6.51	75,938	D

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Common Stock	01/04/2010	<u>S</u> (1)	938	D	\$ 10.51	75,000	D
Common Stock	01/05/2010	M	937	A	\$ 6.71	75,937	D
Common Stock	01/05/2010	<u>S</u> (1)	937	D	\$ 10.71	75,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 6.18	01/04/2010		<u>M</u> (1)	1,675	04/21/2007 03/21/2017	Common Stock	1,675	
Incentive Stock Option (right to buy)	\$ 6.51	01/04/2010		<u>M</u> (1)	938	07/19/2006 06/19/2016	Common Stock	938	
Incentive Stock Option (right to buy)	\$ 6.71	01/05/2010		<u>M</u> (1)	937	04/20/2006 03/20/2016	Common Stock	937	
Non-Qualified Stock Option (right to buy)	\$ 6.18	01/04/2010		<u>M</u> (1)	826	04/21/2007 03/21/2017	Common Stock	826	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

Brunelle Anna  
2160 GOLD STREET  
P.O. BOX 2160  
ALVISO, CA 95002-2160

CFO

## Signatures

By: Attorney-in-Fact Sheryl Andersen For: Anna  
Brunelle

01/06/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This was an automatic disposition of shares pursuant to a 10b5-1 plan, as defined under the Securities Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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