

KLAPPA GALE E  
Form 4  
May 10, 2012

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KLAPPA GALE E

2. Issuer Name and Ticker or Trading Symbol  
WISCONSIN ENERGY CORP  
[WEC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
231 WEST MICHIGAN STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/08/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman, President, and CEO

MILWAUKEE,, WI 53203

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)			
Common Stock	05/08/2012		M		60,000	A	\$ 17.1	172,569.0566 (1)	D
Common Stock	05/08/2012		S		30,000	D	\$ 36.7	142,569.0566 (1)	D
Common Stock	05/08/2012		S		30,000	D	\$ 36.71	112,569.0566 (1)	D
Common Stock	05/09/2012		M		90,000	A	\$ 17.1	202,569.0566 (1)	D
Common Stock	05/09/2012		S		12,000	D	\$ 36.72	190,569.0566 (1)	D
	05/09/2012		S		10,000	D	\$ 36.73		D

Edgar Filing: KLAPPA GALE E - Form 4

Common Stock						180,569.0566 (1)		
Common Stock	05/09/2012		S	8,000	D	\$ 36.735	172,569.0566 (1)	D
Common Stock	05/09/2012		S	24,500	D	\$ 36.74	148,069.0566 (1)	D
Common Stock	05/09/2012		S	16,000	D	\$ 36.75	132,069.0566 (1)	D
Common Stock	05/09/2012		S	7,500	D	\$ 36.76	124,569.0566 (1)	D
Common Stock	05/09/2012		S	5,000	D	\$ 36.77	119,569.0566 (1)	D
Common Stock	05/09/2012		S	1,000	D	\$ 36.78	118,569.0566 (1)	D
Common Stock	05/09/2012		S	5,000	D	\$ 36.79	113,569.0566 (1)	D
Common Stock	05/09/2012		S	500	D	\$ 36.8	113,069.0566 (1)	D
Common Stock	05/09/2012		S	500	D	\$ 36.81	112,569.0566 (1)	D
Common Stock							2,864.459 (2)	I ERSP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 17.1	05/08/2012		M	60,000	01/18/2008	01/18/2015	Common Stock	60,000

(Right to buy)

Stock Option (Right to buy)	\$ 17.1	05/09/2012	M	90,000	01/18/2008	01/18/2015	Common Stock	90,000
-----------------------------	---------	------------	---	--------	------------	------------	--------------	--------

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KLAPPA GALE E 231 WEST MICHIGAN STREET MILWAUKEE,, WI 53203	X		Chairman, President, and CEO	

## Signatures

/s/ Joshua M. Erickson, as  
Attorney-in-Fact

05/10/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares acquired pursuant to a dividend reinvestment feature of Wisconsin Energy Corporation's Stock Plus Investment Plan in transactions exempt from Section 16 pursuant to Rule 16a-11.
- (2) Includes shares acquired under Wisconsin Energy Corporation's Employee Retirement Savings Plan (ERSP) in transactions exempt from Section 16(b) pursuant to Rule 16b-3(c) and exempt from reporting pursuant to Rule 16a-3(f)(1)(i)(B). The number of shares in the ERSP attributable to any one participant varies with the price of the Common Stock. The information in this report is based on a plan statement dated as of April 30, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.