

KINGSWAY FINANCIAL SERVICES INC
 Form 4
 July 25, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Fitzgerald John Taylor Maloney

2. Issuer Name and Ticker or Trading Symbol
 KINGSWAY FINANCIAL SERVICES INC [KFS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 07/25/2016

Director 10% Owner
 Officer (give title below) Other (specify below)
 Executive Vice President

KINGSWAY FINANCIAL SERVICES INC., 150 PIERCE ROAD, SUITE 600

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

ITASCA, IL 60143

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	Price			
Common Stock	07/25/2016		P		200	A \$ 5.27	329,000 ⁽¹⁾	D	
Common Stock	07/25/2016		P		1,400	A \$ 5.32	330,400 ⁽¹⁾	D	
Common Stock	07/25/2016		P		766	A \$ 5.34	331,166 ⁽¹⁾	D	
Common Stock	07/25/2016		P		100	A \$ 5.344	331,266 ⁽¹⁾	D	
	07/25/2016		P		501	A \$ 5.35	331,767 ⁽¹⁾	D	

Common Stock								
Common Stock	07/25/2016	P	200	A	\$ 5.36	331,967 ⁽¹⁾	D	
Common Stock	07/25/2016	P	100	A	\$ 5.365	332,067 ⁽¹⁾	D	
Common Stock	07/25/2016	P	200	A	\$ 5.37	332,267 ⁽¹⁾	D	
Common Stock	07/25/2016	P	700	A	\$ 5.38	332,967 ⁽¹⁾	D	
Common Stock	07/25/2016	P	100	A	\$ 5.39	333,067 ⁽¹⁾	D	
Common Stock	07/25/2016	P	199	A	\$ 5.4	333,266 ⁽¹⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Fitzgerald John Taylor Maloney KINGSWAY FINANCIAL SERVICES INC. 150 PIERCE ROAD, SUITE 600	X		Executive Vice President	

ITASCA, IL 60143

Signatures

/s/John Taylor Maloney
Fitzgerald

07/25/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These trades were pursuant to the SEC Act Rule 10b5-1.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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