

J2 GLOBAL COMMUNICATIONS INC  
Form 8-K  
September 21, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K  
CURRENT REPORT**

Pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest report) September 21, 2004

**j2 Global Communications, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**0-25965**  
(Commission  
File Number)  
**6922 Hollywood Blvd.**  
**Suite 500**  
**Los Angeles, California 90028**  
(Address of principal executive offices)

**51 0371142**  
(I.R.S. Employer  
Identification No.)

**(323) 860 9200**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01 Other Events.**

## Edgar Filing: J2 GLOBAL COMMUNICATIONS INC - Form 8-K

On September 21, 2004, j2 Global Communications, Inc. and Advanta Corp. issued a press release announcing that they had entered into a marketing alliance to offer a special six-month discount on j2 Global's premium fax-to-email service, eFax Plus®, to Advanta Bank Corp.'s small-business customers. The press release is attached as an exhibit to this Current Report on Form 8-K and is incorporated herein by reference.

### Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

EXHIBIT NUMBER	DESCRIPTION
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99.1	Press Release dated September 21, 2004.
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### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

j2 Global Communications, Inc.  
(Registrant)

Date: September 21, 2004

By: /s/ Jeffrey D. Adelman

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Jeffrey D. Adelman  
Vice President, General Counsel and Secretary

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### INDEX TO EXHIBITS

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