

TELE SUDESTE CELULAR PARTICIPACOES SA
Form 6-K
February 18, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934

For the month of February, 2004

Commission File Number 001-14485

TELE SUDESTE CELULAR PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

Tele Sudeste Cellular Holding Company

(Translation of Registrant's name into English)

**Praia de Botafogo, 501, 7o andar
22250-040 Rio de Janeiro, RJ, Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

**TELESP CELULAR PARTICIPAÇÕES S/A
TELE SUDESTE CELULAR PARTICIPAÇÕES S/A
TELE LESTE CELULAR PARTICIPAÇÕES S/A
CELULAR CRT PARTICIPAÇÕES S/A**

**FERNANDO ABELLA UNDERTAKES STRATEGIC
POSITION AT TELEFÓNICA MÓVILES - SPAIN**

Fernando Abella was invited to undertake a new position in the management of Telefónica Móviles, headquartered in Madrid, where he will be in charge of controlling and developing the company's businesses in Latin America.

The selection of Fernando Abella, current Vice-President - Finance, Control and Resources and Investor Relations Officer of the above referred Companies, which operate under Vivo brand, for these new functions, is a result of his contribution to the Telefónica Group as well as of the important role he has played in the company in Brazil, with which he has been working for 5 years.

The decision is pending ratification by the Boards of Directors of the Vivo holding companies and, meanwhile, Fernando Abella shall continue exercising his duties until being replaced by his successor, Arcadio Martinez, who already works in Brazil, in the General Control Management of those Companies.

