

MCDONALDS CORP  
Form 8-K  
November 12, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **November 7, 2003**

**McDONALD'S CORPORATION**

(Exact name of Registrant as specified in Charter)

**Delaware**  
(State or other Jurisdiction  
of Incorporation)

**1-5231**  
(Commission File No.)

**36-2361282**  
(IRS Employer  
Identification No.)

**One McDonald's Plaza  
Oak Brook, Illinois 60523  
(630) 623-3000**

(Address and Phone Number of Principal Executive Offices)

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**Item 12. Results of Operations and Financial Condition.**

On November 7, 2003, McDonald's Corporation (the "Company") issued a press release reporting the Company's October sales and further steps in the Company's revitalization plan. The press release is furnished as Exhibit 99 and attached hereto.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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McDONALD'S CORPORATION  
(Registrant)

Date: November 12, 2003

By: /s/ MATTHEW H. PAULL

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Matthew H. Paull  
Corporate Executive Vice President and  
Chief Financial Officer

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**Exhibit Index**

**Exhibit No.**

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99 News Release of McDonald's Corporation issued November 7, 2003:  
McDonald's Reports Record October Sales Up 18% and Further Steps in Revitalization Plan

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