## Edgar Filing: AMERICAN EQUITY INVESTMENT LIFE HOLDING CO - Form 4

AMERICAN Form 4 September 27	EQUITY INVE	ESTMEN	Г LIFE H	OLDING	CO						
FORM											
Check thi if no long subject to Section 1 Form 4 of Form 5 obligation may conti <i>See</i> Instru 1(b).	er <b>STATEN</b> 6. Filed put	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section								January 31, 2005 average irs per 0.5	
(Print or Type R	Responses)										
WHITFIELD HARLEY A Symil AM INV			Symbol AMERIO INVEST	2. Issuer Name <b>and</b> Ticker or Trading ymbol MERICAN EQUITY NVESTMENT LIFE HOLDING 20 [AEL]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) XDirector10% Owner			
(Last) (First) (Middle) 6000 WESTOWN PARKWAY			3. Date of Earliest Transaction (Month/Day/Year) 09/19/2016					Officer (give below)			
				mendment, Date Original Aonth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	of, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	ecurity (Month/Day/Year) Execution Date, it		on Date, if	Code Disposed of (D) ear) (Instr. 8) (Instr. 3, 4 and 5) (A)				Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	09/19/2016			Code V S	Amount 17	or (D) D	Price \$18	(Instr. 3 and 4) 32,483	D		
Common Stock	09/21/2016			S	2,983	D	\$ 18	29,500	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Under Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
WHITFIELD HARLEY A 6000 WESTOWN PARKWAY WEST DES MOINES, IA 50266	Х						
Signatures							
Renee D. Montz, by Power of Attorney	09/27/2016						
<b>**</b> Signature of Reporting Person		Date					
Evalenction of Deer							

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.