CDW Corp Form 424B7 May 19, 2015 Table of Contents

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The information in this preliminary prospectus supplement is not complete and may be changed. This preliminary prospectus supplement and the accompanying prospectus are not an offer to sell, and we and the selling stockholders are not soliciting an offer to buy, these securities in any state where the offer or sale is not permitted.

Subject to Completion, dated May 18, 2015

PROSPECTUS SUPPLEMENT

(To Prospectus dated October 16, 2014)

10,000,000 Shares

CDW Corporation

Common Stock

The selling stockholders identified in this prospectus supplement, including our chief financial officer and other members of management, are selling 10,000,000 shares of our common stock. We will not receive any of the proceeds from the sale of our common stock by the selling stockholders.

We have entered into an agreement with certain selling stockholders to repurchase 2,000,000 shares of our common stock concurrently with the closing of this offering, directly from such selling stockholders in a private, non-underwritten transaction at a price per share equal to the price paid by the underwriters in this offering. The closing of the share repurchase is contingent on the closing of this offering. The closing of the share repurchase.

Our common stock is traded on the NASDAQ Global Select Market under the symbol CDW. On May 15, 2015, the last reported sale price of our common stock on the NASDAQ Global Select Market was \$37.58 per share.

Investing in our common stock involves risks. You should refer to <u>Risk Factors</u> beginning on page S-4 of this prospectus supplement and the risk factors included in our Annual Report on Form 10-K for the year ended December 31, 2014 filed with the Securities and Exchange Commission (the SEC) on February 26, 2015 (which document is incorporated by reference herein), our other periodic reports and other information that we file with the SEC incorporated by reference in this prospectus supplement and carefully consider that information before buying our common stock.

	Per	
	Share	Total
Price to the public	\$	\$
Underwriting discounts and commissions	\$	\$
Proceeds to the selling stockholders, before expenses	\$	\$

The selling stockholders have granted the underwriters a 30-day option to purchase a maximum of 1,500,000 additional shares of our common stock from the selling stockholders at the public offering price, less underwriting discounts and commissions.

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Neither the SEC nor any state securities commission has approved or disapproved of these securities or passed upon the accuracy or adequacy of this prospectus supplement or the accompanying prospectus. Any representation to the contrary is a criminal offense.

Delivery of the shares of common stock will be made on or about , 2015.

Barclays

Prospectus Supplement dated , 2015

Goldman, Sachs & Co.

TABLE OF CONTENTS

PROSPECTUS SUPPLEMENT

About This Document	S-ii
Trademarks and Service Marks	S-ii
Prospectus Supplement Summary	S-1
<u>Risk Factors</u>	S-4
<u>Use of Proceeds</u>	S-7
Price Range of Our Common Stock and Dividends Paid	S-8
Dividend Policy	S-8
Selling Stockholders	S-9
Shares Eligible for Future Sale	S-12
Certain U.S. Federal Income and Estate Tax Considerations for Non-U.S. Holders	S-14
Underwriting	S-18
Legal Matters	S-25
Experts	S-26
Transfer Agent and Registrar	S-26
Where You Can Find More Information	S-26
Incorporation of Certain Information by Reference	S-27
PROSPECTUS	

About this Prospectus	i
Where You Can Find More Information	1
Incorporation of Certain Information by Reference	1
Forward-Looking Statements	2
Our Company	3
Risk Factors	3
<u>Use of Proceeds</u>	3
Ratio of Earnings to Fixed Charges	4
Description of Capital Stock	5
Description of Depositary Shares	9
Description of Warrants	12
Description of Subscription Rights	14
Description of Debt Securities and Guarantees	16
Description of Share Purchase Contracts and Share Purchase Units	24
Selling Stockholders	25
<u>Plan of Distribution</u>	25
Legal Matters	27
Experts	27
You should rely only on the information contained or incorporated by reference in this prospectus sup	plement,
the accompanying prospectus and any free writing prospectus. We, the selling stockholders and the	

underwriters have not authorized anyone to provide you with different information. You should not assume that the information contained or incorporated by reference in this prospectus supplement, the accompanying prospectus or any free writing prospectus is accurate as of any date other than the date set forth on the front of the document. We are not making an offer of these securities in any state where the offer is not permitted.

ABOUT THIS DOCUMENT

This document consists of two parts. The first part is this prospectus supplement, which describes the specific terms of this offering and other matters relating to us and our financial condition. The second part is the accompanying prospectus, which gives more general information about securities we and/or the selling stockholders may offer from time to time, some of which will not apply to this offering. This prospectus supplement and the accompanying prospectus are part of a registration statement that we filed with the SEC using the SEC s shelf registration rules. You should read both this prospectus supplement and the accompanying prospectus, together with additional information described in this prospectus supplement and the accompanying prospectus in the sections titled Where You Can Find More Information and Incorporation of Certain Information by Reference. To the extent there is a conflict between the information in this prospectus supplement; provided that if any statement in one of these documents is inconsistent with a statement in another document having a later date for example, a document incorporated by reference in the accompanying prospectus supplement having the later date modifies or supersedes the earlier statement.

We, the selling stockholders and the underwriters have not authorized any dealer, salesman or other person to give any information or to make any representation other than those contained or incorporated by reference in this prospectus supplement, the accompanying prospectus or in any free writing prospectus prepared by or on behalf of us or to which we have referred you. You must not rely upon any information or representation not contained or incorporated by reference in this prospectus supplement, the accompanying prospectus and any such free writing prospectus do not constitute an offer to sell or the solicitation of an offer to buy any securities other than the registered securities to which they relate, nor do this prospectus supplement, the accompanying prospectus and any such free writing prospectus constitute an offer to sell or the solicitation of an offer to buy securities in any jurisdiction to any person to whom it is unlawful to make such offer or solicitation in such jurisdiction. You should not assume that the information contained in this prospectus supplement, the accompanying where writing prospectus subsequent to the date set forth on the front of the document or that any information we have incorporated by reference is correct on any date subsequent to the date of the document incorporated by reference, even though this prospectus supplement, the accompanying prospectus is delivered or securities are sold on a later date.

TRADEMARKS AND SERVICE MARKS

This prospectus supplement and the accompanying prospectus include our trademarks, such as CDW, which are protected under applicable intellectual property laws and are the property of CDW Corporation or its subsidiaries. This prospectus supplement and the accompanying prospectus also contain trademarks, service marks, trade names and copyrights of other companies, which are the property of their respective owners. Solely for convenience, trademarks and trade names referred to in this prospectus supplement and the accompanying prospectus may appear without the ® or TM symbols, but such references are not intended to indicate, in any way, that we will not assert, to the fullest extent under applicable law, our rights or the right of the applicable licensor to these trademarks and trade names.

PROSPECTUS SUPPLEMENT SUMMARY

This summary highlights information included or incorporated by reference in this prospectus supplement and the accompanying prospectus. You should carefully read the entire prospectus supplement and the entire accompanying prospectus, including the sections entitled Risk Factors and the risk factors and consolidated financial statements and notes related to those statements incorporated by reference in this prospectus supplement and the accompanying prospectus, before deciding to invest in our common stock. Unless otherwise indicated or the context otherwise requires, the terms we, us, our, the Company, CDW and other similar terms refer to the business of CDW Corporation and its consolidated subsidiaries.

Our Company

We are a Fortune 500 company and a leading provider of integrated information technology (IT) solutions in the United States and Canada. We help our customer base of small, medium and large business, government, education and healthcare customers by delivering critical solutions to their increasingly complex IT needs. Our broad array of offerings ranges from discrete hardware and software products to integrated IT solutions such as mobility, security, data center optimization, cloud computing, virtualization and collaboration.

Share Repurchase

Under our \$500.0 million share repurchase program, we have entered into an agreement with certain selling stockholders to repurchase 2,000,000 shares of our common stock concurrently with the closing of this offering, directly from such selling stockholders in a private, non-underwritten transaction at a price per share equal to the price paid by the underwriters in this offering. We refer to this repurchase as the share repurchase. We intend to fund the share repurchase using cash on hand and/or borrowings under our senior secured asset-based revolving credit facility. The closing of the share repurchase is contingent on the closing of this offering and the satisfaction of certain other customary conditions. The closing of this offering is not conditioned on the consummation of the share repurchase, and there can be no assurance that the share repurchase will be consummated.

The description and the other information in this prospectus supplement regarding the share repurchase are included in this prospectus supplement solely for informational purposes. Nothing in this prospectus supplement should be construed as an offer to sell or a solicitation of an offer to buy any shares of our common stock subject to the share repurchase.

Corporate Information

CDW Corporation is a Delaware corporation. Our principal executive offices are located at 200 N. Milwaukee Avenue, Vernon Hills, Illinois 60061, and our telephone number at that address is (847) 465-6000. Our website is located at http://www.cdw.com. The information on our website is not part of this prospectus supplement or the accompanying prospectus.

THE OFFERING

Common stock offered by the selling stockholders	10,000,000 shares.
Common stock outstanding as of April 30, 2015	172,613,182 shares.
Common stock to be outstanding after this offering and the share repurchase	170,613,182 shares.
Common stock to be owned by the selling stockholders after this offering and the share repurchase	39,470,390 shares.
Underwriters option to purchase additional shares	The selling stockholders have granted the underwriters a 30-day option to purchase a maximum of 1,500,000 additional shares of our common stock from the selling stockholders at the public offering price, less underwriting discounts and commissions.
Use of proceeds	We will not receive any of the proceeds from the sale of any shares of our common stock by the selling stockholders, which include our chief financial officer and other members of management. See Use of Proceeds and Underwriting.
Share repurchase	We have entered into an agreement with certain selling stockholders to repurchase 2,000,000 shares of our common stock concurrently with the closing of this offering, directly from such selling stockholders in a private, non-underwritten transaction at a price per share equal to the price paid by the underwriters in this offering. The closing of the share repurchase is contingent on the closing of this offering. The closing of this offering is not contingent on the closing of the share repurchase.
NASDAQ Global Select Market symbol	CDW.
Dividends	We expect to continue to pay a cash dividend on our common stock of \$0.0675 per share per quarter, or \$0.27 per share per annum. Any determination to pay dividends in the future will be at the discretion of our board of directors and will depend upon our results of operations, financial condition, business prospects, capital requirements, contractual restrictions, including those under our senior credit facilities and indentures, any potential indebtedness we may incur, restrictions imposed by applicable law, tax considerations and other factors our board of directors deems relevant. In addition, our ability to pay dividends on our common stock will be limited by restrictions on our ability to pay dividends or make distributions to our stockholders and on the ability of our subsidiaries to pay dividends or make distributions to us, in each case, under the terms of our current and any future agreements governing our indebtedness.

Risk factors

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See Risk Factors included in this prospectus supplement and the accompanying prospectus, as well as the risk factors incorporated by reference in this prospectus supplement and the accompanying prospectus, for a discussion of factors that you should carefully consider before deciding to invest in our common stock.

S-2

The number of shares of our common stock to be outstanding after this offering is based on 172,613,182 shares of our common stock outstanding as of April 30, 2015, excludes 3,296,293 shares of our common stock underlying stock options issued and outstanding under our equity incentive plan, 1,812,686 shares of our common stock issuable upon the vesting of outstanding restricted stock unit awards and 5,651,770 shares of our common stock reserved for issuance under our equity incentive plan and employee stock purchase plan, and assumes the retirement of 2,000,000 shares of our common stock in the share repurchase.

Unless otherwise indicated, all information in this prospectus supplement reflects and assumes no exercise by the underwriters of their option to purchase up to 1,500,000 additional shares of our common stock from the selling stockholders.

S-3

RISK FACTORS

An investment in our common stock is subject to a number of risks. You should carefully consider the following risks and evaluate all of the information included and incorporated by reference in this prospectus supplement and the accompanying prospectus, including the risk factors incorporated by reference from our Annual Report on Form 10-K for the year ended December 31, 2014, filed with the SEC on February 26, 2015, as updated by other filings we make with the SEC, before you decide to purchase any of our common stock. Our business, financial condition, liquidity or results of operations could be materially adversely affected by any of these risks.

Risks Related to This Offering and Ownership of Our Common Stock

Our common stock price may be volatile and may decline regardless of our operating performance, and you may not be able to resell your shares at or above the public offering price.

The market price for our common stock may be volatile. You may not be able to resell your shares at or above the public offering price, due to fluctuations in the market price of our common stock, which may be caused by a number of factors, many of which we cannot control, including the risk factors described in this prospectus supplement and the accompanying prospectus, including the documents incorporated by reference in this prospectus supplement and the accompanying prospectus, and the following:

changes in financial estimates by any securities analysts who follow our common stock, our failure to meet these estimates or failure of securities analysts to initiate or maintain coverage of our common stock;

downgrades by any securities analysts who follow our common stock;

future sales of our common stock by our officers, directors and significant stockholders, including Madison Dearborn Partners (Madison Dearborn) and Providence Equity Partners (Providence Equity, and together with Madison Dearborn, the Sponsors);

market conditions or trends in our industry or the economy as a whole;

investors perceptions of our prospects;

announcements by us or our competitors of significant contracts, acquisitions, joint ventures or capital commitments;

changes in key personnel; and

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our limited public float in light of the Sponsors sizable beneficial ownership of our common stock, which may result in the trading of relatively small quantities of shares by our stockholders having a disproportionate positive or negative influence on the market price of our common stock.

In addition, the stock markets have experienced extreme price and volume fluctuations that have affected and continue to affect the market prices of equity securities of many companies, including companies in our industry. In the past, securities class action litigation has followed periods of market volatility. If we were involved in securities litigation, we could incur substantial costs, and our resources and the attention of management could be diverted from our business.

Even after the completion of this offering and the share repurchase, each of the Sponsors will have influence over significant corporate activities and their interests may not align with yours.

After the completion of this offering and the share repurchase, Madison Dearborn will beneficially own approximately 12.0% of our common stock and Providence Equity will beneficially own approximately 10.6% of our common stock, assuming the underwriters do not exercise their option to purchase additional shares. If the underwriters exercise in full their option to purchase additional shares, Madison Dearborn will beneficially own approximately 11.5% of our common stock and Providence Equity will beneficially own approximately 10.2% of

S-4

our common stock. As a result of their ownership, each Sponsor, so long as it holds a sizable portion of our outstanding common stock, will have substantial voting power with respect to matters submitted to a vote of stockholders. In addition, so long as each Sponsor has representation on our board of directors, it will have the ability to exercise influence over decision-making with respect to our business direction and policies. Matters over which each of the Sponsors may continue to, directly or indirectly, exercise influence following this offering and the share repurchase include:

the election of our board of directors and the appointment and removal of our officers;

mergers and other business combination transactions, including proposed transactions that would result in our stockholders receiving a premium price for their shares;

other acquisitions or dispositions of businesses or assets;

incurrence of indebtedness and the issuance of equity securities;

repurchase of stock and payment of dividends; and

the issuance of shares to management under our equity incentive plans. Under our amended and restated certificate of incorporation, each Sponsor and its affiliates do not have any obligation to present to us, and each Sponsor may separately pursue, corporate opportunities of which it becomes aware, even if those opportunities are ones that we would have pursued if granted the opportunity. See Description of Capital Stock Corporate Opportunity in the accompanying prospectus.

Future sales of our common stock, or the perception in the public markets that these sales may occur, may depress our stock price.

Sales of substantial amounts of our common stock in the public market after this offering, or the perception that these sales could occur, could adversely affect the price of our common stock and could impair our ability to raise capital through the sale of additional shares. Upon completion of this offering and the share repurchase, we will have 170,613,182 shares of common stock outstanding based on the number of shares of our common stock outstanding as of April 30, 2015. The 26,737,500 shares of common stock sold in our initial public offering and the 78,250,000 shares of common stock sold in previous secondary offerings are, and the 10,000,000 shares of common stock being sold in this offering, plus any shares sold upon exercise of the underwriters option to purchase additional shares,