

NU SKIN ENTERPRISES INC  
Form 4  
August 14, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**TILLOTSON SANDRA**

2. Issuer Name and Ticker or Trading Symbol  
**NU SKIN ENTERPRISES INC [NUS]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/12/2008**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Senior Vice President**

**C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**PROVO, UT 84601**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	08/12/2008		S	4,600	D \$ 17.01	3,168,551	D
Class A Common Stock	08/12/2008		S	3,000	D \$ 17.02	3,165,551	D
Class A Common Stock	08/12/2008		S	3,200	D \$ 17.03	3,162,351	D
Class A Common Stock	08/12/2008		S	5,800	D \$	3,156,551	D

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Common Stock						17.04		
Class A Common Stock	08/12/2008	S	5,800	D	\$ 17.05	3,150,751	D	
Class A Common Stock	08/12/2008	S	10,500	D	\$ 17.06	3,140,251	D	
Class A Common Stock	08/12/2008	S	2,800	D	\$ 17.07	3,137,451	D	
Class A Common Stock	08/12/2008	S	1,300	D	\$ 17.08	3,136,151	D	
Class A Common Stock	08/12/2008	S	1,400	D	\$ 17.09	3,134,751	D	
Class A Common Stock	08/12/2008	S	2,000	D	\$ 17.1	3,132,751	D	
Class A Common Stock	08/12/2008	S	3,400	D	\$ 17.11	3,129,351	D	
Class A Common Stock	08/12/2008	S	600	D	\$ 17.12	3,128,751	D	
Class A Common Stock	08/12/2008	S	900	D	\$ 17.13	3,127,851	D	
Class A Common Stock	08/12/2008	S	1,700	D	\$ 17.14	3,126,151	D	
Class A Common Stock	08/12/2008	S	300	D	\$ 17.15	3,125,851	D	
Class A Common Stock	08/12/2008	S	700	D	\$ 17.16	3,125,151	D	
Class A Common Stock	08/12/2008	S	2,300	D	\$ 17.17	3,122,851	D	
Class A Common Stock	08/12/2008	S	900	D	\$ 17.18	3,121,951	D	

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Class A Common Stock	08/12/2008	S	2,000	D	\$ 17.19	3,119,951	D
Class A Common Stock	08/12/2008	S	11,900	D	\$ 17.2	3,108,051	D
Class A Common Stock	08/12/2008	S	14,300	D	\$ 17.21	3,093,751	D
Class A Common Stock	08/12/2008	S	4,000	D	\$ 17.22	3,089,751	D
Class A Common Stock	08/12/2008	S	3,800	D	\$ 17.23	3,085,951	D
Class A Common Stock	08/12/2008	S	2,400	D	\$ 17.24	3,083,551	D
Class A Common Stock	08/12/2008	S	3,000	D	\$ 17.25	3,080,551	D
Class A Common Stock	08/12/2008	S	1,800	D	\$ 17.26	3,078,751	D
Class A Common Stock	08/12/2008	S	1,100	D	\$ 17.27	3,077,651	D
Class A Common Stock	08/12/2008	S	3,800	D	\$ 17.28	3,073,851	D

Class A Common Stock						900,000	I	By the SNT Rhino Company, L.C.
Class A Common Stock						500,000	I	By the CST Rhino Company, L.C.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Call Option (Obligation to Sell)	\$ 13.7	02/14/2005		X	1,066,600	<u>(1)</u>	06/28/2005	Class A Common Stock	400,000
Call Option (Obligation to Sell)	\$ 13.7	02/15/2005		X	400,200	<u>(1)</u>	06/28/2005	Class A Common Stock	0

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TILLOTSON SANDRA C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601	X		Senior Vice President	

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Sandra N. Tillotson 08/14/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Immediately exercisable

(2) The call option was granted as part of a private equity transaction involving the sale of shares previously reported on 9/16/2003.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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