

UNITED FIRE GROUP INC  
Form 4  
February 02, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Wilkins Michael T

2. Issuer Name and Ticker or Trading Symbol  
UNITED FIRE GROUP INC  
[UFCS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
118 2ND AVE SE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/24/2016

\_\_\_\_ Director  
 Officer (give title below) Executive Vice President & COO  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

CEDAR RAPIDS, IA 52401-1212  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/24/2016		M		5,000	A	\$ 35.23	31,242	D	
Common Stock	02/24/2016		M		3,000	A	\$ 20.54	34,242	D	
Common Stock	02/24/2016		M		1,500	A	\$ 22.42	35,742	D	
Common Stock	02/24/2016		M		4,000	A	\$ 33.43	39,742	D	
Common Stock	02/24/2016		M		3,999	A	\$ 23.96	43,741	D	

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Common Stock	02/24/2016		S	14,499	D	\$ 41.4108 <u>(1)</u>	29,242	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (right to buy)	\$ 35.23	02/24/2016		M	5,000	<u>(2)</u> 02/16/2017	Common Stock	5,000
Stock Option (right to buy)	\$ 20.54	02/24/2016		M	3,000	<u>(2)</u> 02/18/2021	Common Stock	3,000
Stock Option (right to buy)	\$ 22.42	02/24/2016		M	1,500	<u>(2)</u> 05/19/2020	Common Stock	1,500
Stock Option (right to buy)	\$ 33.43	02/24/2016		M	4,000	<u>(2)</u> 05/21/2018	Common Stock	4,000
Stock Option (right to buy)	\$ 23.96	02/24/2016		M	3,999	<u>(3)</u> 02/15/2023	Common Stock	3,999

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wilkins Michael T 118 2ND AVE SE CEDAR RAPIDS, IA 52401-1212			Executive Vice President & COO	

## Signatures

/s/ Michael T. Wilkins by Barrie W. Ernst,  
Attorney-in-Fact

02/03/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This transaction was executed in multiple trades at prices ranging from \$41.36 to \$41.78. The price reported above reflects the weighted
- (1) average purchase price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the issuer, or a security holder of the issuer.
  - (2) All options currently exercisable.
  - (3) 5999 options currently exercisable. Remaining options vest and become exercisable in equal installments on 2/15/2017 and 2/15/2018, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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