

ESTEE LAUDER COMPANIES INC  
Form 4  
September 05, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BARSHEFSKY CHARLENE

2. Issuer Name and Ticker or Trading Symbol  
ESTEE LAUDER COMPANIES INC [EL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
09/04/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

WILMER, CUTLER & PICKERING, 2445 M. STREET, N.W.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

WASHINGTON,, DC 20037

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)		
				(A) or (D)	Price				
				Code	V	Amount			
Class A Common Stock	09/04/2013		M	10,000	A	\$ 18.5	10,000	I	by a family trust
Class A Common Stock	09/04/2013		S	200	A	\$ 66.8	9,800	I	by a family trust
Class A Common Stock	09/04/2013		S	100	A	\$ 66.81	9,700	I	by a family trust

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Class A Common Stock	09/04/2013		S	100	A	\$ 66.82	9,600	I	by a family trust
Class A Common Stock	09/04/2013		S	100	A	\$ 66.83	9,500	I	by a family trust
Class A Common Stock	09/04/2013		S	500	A	\$ 66.84	9,000	I	by a family trust
Class A Common Stock	09/04/2013		S	200	A	\$ 66.85	8,800	I	by a family trust
Class A Common Stock	09/04/2013		S	571	A	\$ 66.86	8,229	I	by a family trust
Class A Common Stock	09/04/2013		S	300	A	\$ 66.87	7,929	I	by a family trust
Class A Common Stock	09/04/2013		S	200	A	\$ 66.88	7,729	I	by a family trust
Class A Common Stock	09/04/2013		S	100	A	\$ 66.89	7,629	I	by a family trust
Class A Common Stock	09/04/2013		S	200	A	\$ 66.91	7,429	I	by a family trust
Class A Common Stock	09/04/2013		S	200	A	\$ 66.92	7,229	I	by a family trust
Class A Common Stock							4,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) <sup>(1)</sup>	\$ 18.5	09/04/2013			M		10,000		11/05/2004	11/05/2013	Class A Common Stock	10,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BARSHEFsky CHARLENE WILMER, CUTLER & PICKERING 2445 M. STREET, N.W. WASHINGTON, DC 20037	X			

## Signatures

Charlene Barshefsky, by Maureen Sladek,  
Attorney-in-fact 09/05/2013

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock Options granted to the Reporting Person pursuant to the Issuer's Non-Employee Director Share Incentive Plan.
- (2) Not applicable.
- (3) The Reporting Person also indirectly holds options to purchase at various prices 77,960 shares of Class A Common Stock, all of which are exercisable, and directly holds options to purchase 4,736 shares of Class A Common Stock at a price of \$57.49.
- (4) Spouse of the Reporting Person is a trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.